

www.HudsonValleyWeddings.com

Judy Lewis

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Why Advertise on HudsonValleyWeddings.com

- You will display your business to thousands of visitors a week who are looking for services like the ones you offer.
- The site has excellent ranking on Google, Yahoo, and all other major on-line search engines.
- The site draws as many as 2,500 visitors weekly.
- Hundreds of web sites link to us, which serves to positively effect our search engine ranking.
- Our Corporate Sponsors have "linked" their name to ours and prominently advertise our web site. Our sponsors include Clear Channel Hudson Valley, Fox Radio, Chronogram Magazine, The Hudson Valley Business Journal, New York House Magazine, Hudson Valley Magazine, HVMag.com (Hudson Valley Magazine's web site), WestchesterWeddings.com (Westchester Magazine's web site), and TheComminutyGuide.net. These Corporate Sponsors are listed and linked to on our Home Page.
- Our blog "Wedding Guru" is on the wedding section of HVMag.com, Hudson Valley Magazine's web site. We update it every other week. Our ad and link run 24/7.
- Southern Dutchess News, one of our Corporate Sponsors, runs a biweekly Q & A column, which we write, called "Wedding Guru." They run a regularly scheduled ad for us.
- The Hudson Valley Business Journal runs a monthly business-related article, which we provide, and which has a substantial bio about HudsonValleyWeddings.com. They run an ad for us regularly.
- Many Regional Bridal Shows are listed at no charge. This show schedule draws brides to the site repeatedly.
- We send follow up E-mails "introducing" our site to the hundreds of brides who attend those shows.
- Our informational handouts are distributed by show promoters at each of their Regional Bridal Shows.
- We draw visitors from the Hudson Valley and throughout the tri-state area.
- We provide visitors with a FREE, extensive, on-line Wedding Guide & Planner (hundreds of pages and still growing). The Guide saves the brides time and money and brings them back to the site, repeatedly.
- We offer brides vendor promotions and specials, which brides often come back to check.
- Because we are on the web, our site can be accessed 24/7 by brides . . . statewide, nationally and internationally.
- Brides can be reading your ad within seconds of accessing the site. They needn't dig through layer upon layer as they do on national and international sites
- By allowing brides to prescreen businesses, you will save time and money, because only serious customers will contact you.
- Our fees are *extraordinarily* competitive. A full page, custom-designed (including two images, up to 100 words of text, and a link to your web site) is just \$175, *yearly*. \$85 text ads are also available.
- We have established credibility; on-line since 1996, we have served well over half a million visitors.
- We have 29 categories and more than 500 advertisers, many who have been with us from our inception.
- We maintain a 98% vendor renewal rate.
- We are attractive to brides, because we offer products and services to suit different tastes and budgets and an extensive list of Hot Links and Wed-Hot Links to other sites of interest.
- Our articles, with bylines, regularly appear in newspapers, magazines, wedding supplements, bridal pages and guides. We are often called upon by freelance writers to provide editorial content.
- "Tips from HudsonValleyWeddings.com" appeared weekly in a wedding blog, "Behind the Valley Veil," which appears on the Home Page of HVMag.com (Hudson Valley Magazine's web site).

Hudson Valley Magazine: "HudsonValleyWeddings.com is a regional Internet site with loads of information . . . as well as lots of useful wedding-day tips for the couple-to-be."

Southern Dutchess News: "HudsonValleyWeddings.com . . . a powerful center for information . . . The site provides comprehensive planning information to brides and grooms planning a wedding in the Hudson Valley. The site also provides a 'level playing field' for smaller businesses that may not have the advertising budget that larger businesses have."

Hudson Valley Business Journal: "Judy Lewis keeps the about-to-be-wed in touch with those who provide the traditional and routine, and the sometimes not so routine . . . An Internet Wedding Guide, a collection of articles she has written contains answers to questions that she has accumulated since launching her service."

Saugerties Post Star: "Vendors have found that listing with Hudson Valley Weddings not only provides a way to make themselves known, but is also a vehicle for networking with other wedding professionals in the area."

Chronogram Magazine: "This local site provides comprehensive links to local providers of just about everything you'll need for your wedding: bakeries, florists, photographers, tuxedo rentals, tent rentals, transportation, etc. The site also has a page of discounts and promotions. Wedding Mistress Judy Lewis, also posts useful articles and tips on how to navigate the ins and outs of the big day." "Judy Lewis, of hudsonvalleyweddings.com, has been advising people on their weddings in the Hudson Valley for a decade, and is definitely the "go-to gal."